



2026 EMERALD BALL

IMPACCT. IGNITE. INSPIRE.

FEBRUARY 26, 2026

6:00 PM TO 10:00 PM

HOTEL INDIGO

**500 METROPOLITAN AVE,
BROOKLYN, NYC**

SECURE YOUR SEAT TODAY
SPONSORSHIP LEVELS AND
INDIVIDUAL TICKETS AVAILABLE

Our Story

Telling IMPACCT Brooklyn's story to stakeholders builds trust, fosters emotional connection, and communicates purpose. It highlights the organization's impact, aligns stakeholders with its mission, and inspires collaboration and support.



Our Mission

We build, restore and preserve quality housing and educational services to keep our residents rooted in Brooklyn.

Our Vision

To eradicate housing insecurity in Brooklyn.

Our Values

- Quality
- Transparency
- Partnership
- Consistency



Our Areas Of Work

HOUSING & DEVELOPMENT

•AFFORDABLE HOUSING:

We've created a pipeline of over 900 income-targeted housing units to be completed in the next four years. We also recently completed a **64-unit Senior Housing development** at 811 Lexington Ave, with tenants already moved in.

•SUPPORTIVE HOUSING:

We recently built and completed a **60-unit supportive housing project** at 778 Myrtle Ave and have also transformed an abandoned hotel into supportive housing at the **Gibb Mansion** and built the **Navy Green**, a 98-unit permanent building for previously homeless individuals and low-income residents.

• HOMEOWNERSHIP:

We offer prevention counseling for homeowners facing issues like foreclosure, tax liens, and deed theft. Our **Energy Fit Program** provides free energy upgrades and home repairs to make homes healthier, warmer, and less expensive to run.

ECONOMIC OPPORTUNITY

•PROJECT IMPACCT:

This program helps historically under-represented entrepreneurs develop skills and access resources to grow their businesses. We've empowered over **78 local Brooklyn businesses** this year.

•PROJECT IT:

In partnership with Amazon/RING Security, we have provided and installed security cameras for eligible small businesses in Central Brooklyn.



Our Areas Of Work

COMMUNITY & ADVOCACY

- **TENANT ORGANIZING:**

*Our team works to prevent displacement and illegal housing practices, offers eviction prevention counseling, and provides housing court advocacy. They also host **free legal clinics** and tenant rights sessions throughout the borough.*

- **FINANCIAL EDUCATION:**

*We provide **free virtual financial workshops** on topics like building financial wellness through budgeting, understanding credit, and navigating the Housing Connect 2.0 lottery process.*

- **COMMUNITY OUTREACH:**

We actively engage with the community by providing assistance with programs like the Section 8 Housing Choice Voucher waitlist and encouraging voter participation in elections.





IMPACCT BROOKLYN

Annual Benefit | The Emerald Ball - IMPACCT.IG NITE.INSPIRE.

SPONSORSHIP COMMITMENT FORM 2026

DATE: February 26, 2026 | 6PM

Location: Hotel Indigo | 500 Metropolitan Ave, Brooklyn, NY 11211

SPONSOR INFORMATION

Company/Organization: _____

Contact Name: _____ **Title:** _____

Email: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

How would you like to be listed in event materials? _____

☐ Please keep our sponsorship anonymous

PLEASE SELECT YOUR SPONSORSHIP LEVEL ON THE FOLLOWING PAGES

We welcome the opportunity to create customized sponsorship packages that align with your organization's values and marketing objectives. Please contact us to discuss tailored partnership opportunities.

Thank You



SPONSORSHIP

SELECT YOUR SPONSORSHIP LEVEL

■ **PRESENTING SPONSOR - \$50,000**

- *Exclusive Title Recognition ("The Emerald Ball Presented By")*
- *Premier Table For 12 Guests With Dedicated Service*
- *Opening Remarks Opportunity*
- *Verbal Recognition During Executive Director's Remarks*
- *Logo On Step-And-Repeat*
- *Premium Full-Page Ad In The Program Book (Inside Cover)*
- *5 Social Media Posts With Feature Story*
- *Opportunity To Provide Branded Gift Items For Guests*
- *Vip Reception Or Private Meet And Greet*
- *Year-Round Corporate Partner Recognition On Impacct's Website*
- *Private Housing Development Tour + Employee Volunteer Day*

■ **Emerald Sponsor: \$25,000**

- *Premium Table For 10 Guests*
- *Full-Page Program Ad*
- *Prominent Logo Placement On Sponsor Boards And Table*
- *3 Social Media Posts*
- *Recognition In Event Press Release*
- *Opportunity To Provide Branded Gift Items*
- *Private Meet & Greet At Vip Reception*
- *Verbal Recognition During Executive Director's Remarks*
- *Year-Round Recognition On Impacct's Partner Page*

Individual Tickets Available, IMPACCTBrooklyn.org/EmeraldBall



SPONSORSHIP

■ **Jade Sponsor: \$10,000**

- *Reserved Seating For 4 Guests*
- *Quarter-Page Ad In Program Book*
- *Logo On Sponsor Boards*
- *1 Social Media Post*
- *Attendance At Vip Reception*
- *Verbal Recognition During Executive Director's Remarks*
- *Year-Round Recognition On Impacct's Partner Page*

■ **Forest Sponsor: \$5,000**

- *Reserved Seating For 2 Guests*
- *Quarter Page Ad In Program Book*
- *Logo On Sponsor Boards*
- *Verbal Recognition During Executive Director's Remarks*
- *Attendance At Vip Reception-Added*

■ **Sage Sponsor: \$2,500**

- *Reserved Seating For 2 Guests*
- *Name Listed On Sponsor Boards*
- *Name Listed In Program Book*
- *Attendance At Vip Reception*

Individual Tickets Available, IMPACCTBrooklyn.org/EmeraldBall



JOURNAL AD SECTIONS

The gala journal offers direct advertising opportunities for businesses and personal messages.

Standard Ad Sizes and Pricing

■ Full Page (8.5"w x 11"h)	\$1,000
■ Half Page (8.5"w x 5.5"h)	\$500
■ Quarter Page (4.25"w x 5.5"h)	\$250
■ Business Card/Listing	\$100

Premium Ad Placements

■ Outside Back Cover	\$3,000
■ Inside Front Cover	\$2,500
■ Inside Back Cover	\$2000
■ Page Opposite the Welcome Letter	\$2000
■ Pages Opposite Honoree Bios	\$1500

Types of Journal Ads

- Corporate Ads
- Small Business Ads
- Tribute Congratulatory Messages
- Personal Listings

Your ad in this year's gala program is a great way to:

- Congratulate the 2026 award recipients
- Celebrate the impact of IMPACCT Brooklyn
- Promote your organization

File formats:

- Filetype: PDF, JPEG or AI
- Resolution: 300 dpi
- Size: See exact sizes above
- Bleed: no bleed or trim marks
- Color mode: CMYK

Advertisement art must
be submitted by
February 6, 2026.

Please email art to:
advancement@impacctbk.org



PAYMENT OPTIONS
OPTION 1: ONLINE PAYMENT

Scan this QR code to complete your sponsorship online securely:

Include Subject: February 26th The Emerald Ball 2026



OPTION 2: CREDIT CARD ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____

Expiration Date: ____/____

CVV Code: _____

Name on Card: _____

Billing Address (if different from above:) _____

Signature _____

OPTION 3: ACH TRANSFER ☐ I prefer to pay via ACH transfer

Please send ACH instruction to my email address.

Preferred Email: _____

OPTION 4: CHECK

☐ Enclosed is a check payable to "Pratt Area Community Council"

☐ I will mail a check by _____ (date)

Mail to:

IMPACCT Brooklyn
Attn: Craig Campbell
1000 Dean Street, Suite 420
Brooklyn, NY 11238



IMPORTANT DEADLINES

Sponsorship Commitment: February 2, 2026

Logo/Ad Submission: February 6, 2026

Guest Names Submission: February 6, 2026

CONTACT INFORMATION:

For questions about the gala or sponsorship opportunities, contact: **Sandra Garcia-Green**

Sponsorship Inquiry

✉ Advancement@IMPACCTBK.org

Please send your organization Ad or Logo or direction to Advancement@impacctbk.org

IMPACCT BROOKLYN

OUR VISION: To eradicate housing insecurity in Brooklyn

OUR MISSION: We build, restore, and preserve equality housing and education services to keep our residents rooted in Brooklyn

IMPACCT Brooklyn is a 501(c)(3) nonprofit organization

Tax ID: 11-2452752 | Your contribution is tax-deductable to the extent allowed by law.

FOR OFFICE USE ONLY

Date Received: _____ Received By: _____ Payment Method: _____

