



2025 EMERALD BALL

IMPACCT.
IGNITE.
INSPIRE.

OCTOBER 15, 2025

6:00 PM TO 10:00 PM

HOTEL INDIGO
500 METROPOLITAN AVE
BROOKLYN, NYC

Our Story

Telling IMPACCT Brooklyn's story to stakeholders builds trust, fosters emotional connection, and communicates purpose. It highlights the organization's impact, aligns stakeholders with its mission, and inspires collaboration and support.

Our Mission

We build, restore and preserve quality housing and educational services to keep our residents rooted in Brooklyn.



Our Vision

To eradicate housing insecurity in Brooklyn

Our Values

- Quality
- Transparency
- Partnership
- Consistency



Our Areas Of Work

HOUSING & DEVELOPMENT

- **AFFORDABLE HOUSING:**

*We've created a pipeline of over 900 income-targeted housing units to be completed in the next four years. We also recently completed a **64-unit Senior Housing development** at 811 Lexington Ave, with tenants already moved in.*

- **SUPPORTIVE HOUSING:**

*We recently built and completed a **60-unit supportive housing project** at 778 Myrtle Ave and have also transformed an abandoned hotel into supportive housing at the **Gibb Mansion** and built the **Navy Green**, a 98-unit permanent building for previously homeless individuals and low-income residents.*

- **HOMEOWNERSHIP:**

*We offer prevention counseling for homeowners facing issues like foreclosure, tax liens, and deed theft. Our **Energy Fit Program** provides free energy upgrades and home repairs to make homes healthier, warmer, and less expensive to run.*

ECONOMIC OPPORTUNITY

- **PROJECT IMPACCT:**

*This program helps historically underrepresented entrepreneurs develop skills and access resources to grow their businesses. We've empowered over **78 local Brooklyn businesses** this year.*

- **PROJECT IT:**

In partnership with Amazon/RING Security, we have provided and installed security cameras for eligible small businesses in Central Brooklyn.



Our Areas Of Work

COMMUNITY & ADVOCACY

- **TENANT ORGANIZING:**

*Our team works to prevent displacement and illegal housing practices, offers eviction prevention counseling, and provides housing court advocacy. They also host **free legal clinics** and tenant rights sessions throughout the borough.*

- **FINANCIAL EDUCATION:**

*We provide **free virtual financial workshops** on topics like building financial wellness through budgeting, understanding credit, and navigating the Housing Connect 2.0 lottery process.*

- **COMMUNITY OUTREACH:**

We actively engage with the community by providing assistance with programs like the Section 8 Housing Choice Voucher waitlist and encouraging voter participation in elections.





IMPACCT BROOKLYN

Annual Benefit | The Emerald Ball - IMPACCT . IGNITE . INSPIRE
SPONSORSHIP COMMITMENT FORM 2025

DATE: October 15, 2025 | 6PM

Location: Hotel Indigo | 500 Metropolitan Ave, Brooklyn, NY 11211

SPONSOR INFORMATION

Company/Organization: _____

Contact Name: _____ **Title:** _____

Email: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

How would you like to be listed in event materials? _____

☐ Please keep our sponsorship anonymous

PLEASE SELECT YOUR SPONSORSHIP LEVEL ON THE FOLLOWING PAGES

We welcome the opportunity to create customized sponsorship packages that align with your organization's values and marketing objectives. Please contact us to discuss tailored partnership opportunities.

Thank You

SPONSORSHIP

SELECT YOUR SPONSORSHIP LEVEL

☐ **PRESENTING SPONSOR - \$50,000**

- *Exclusive Title Recognition ("The Emerald Ball Presented By")*
- *Premier Table For 12 Guests With Dedicated Service*
- *Opening Remarks Opportunity*
- *Verbal Recognition During Executive Director's Remarks*
- *Logo On Step-And-Repeat*
- *Premium Full-Page Ad In The Program Book (Inside Cover)*
- *5 Social Media Posts With Feature Story*
- *Opportunity To Provide Branded Gift Items For Guests*
- *Vip Reception Or Private Meet And Greet*
- *Year-Round Corporate Partner Recognition On Impacct's Website*
- *Private Housing Development Tour + Employee Volunteer Day*

☐ **Emerald Sponsor: \$25,000**

- *Premium Table For 10 Guests*
- *Full-Page Program Ad*
- *Prominent Logo Placement On Sponsor Boards And Table*
- *3 Social Media Posts*
- *Recognition In Event Press Release*
- *Opportunity To Provide Branded Gift Items*
- *Private Meet & Greet At Vip Reception*
- *Verbal Recognition During Executive Director's Remarks*
- *Year-Round Recognition On Impacct's Partner Page*

Individual Tickets Available, IMPACCTBrooklyn.org/EmeraldBall

SPONSORSHIP

☐ **Jade Sponsor: \$10,000**

- *Reserved Seating For 4 Guests*
- *Quarter-Page Ad In Program Book*
- *Logo On Sponsor Boards*
- *1 Social Media Post*
- *Attendance At Vip Reception*
- *Verbal Recognition During Executive Director's Remarks*
- *Year-Round Recognition On Impacct's Partner Page*

☐ **Forest Sponsor: \$5,000**

- *Reserved Seating For 2 Guests*
- *Quarter Page Ad In Program Book*
- *Logo On Sponsor Boards*
- *Verbal Recognition During Executive Director's Remarks*
- *Attendance At Vip Reception-Added*

☐ **Sage Sponsor: \$2,500**

- *Reserved Seating For 2 Guests*
- *Name Listed On Sponsor Boards*
- *Name Listed In Program Book*
- *Attendance At Vip Reception*

Individual Tickets Available, IMPACCTBrooklyn.org/EmeraldBall

JOURNAL AD SECTIONS

The gala journal offers direct advertising opportunities for businesses and personal messages.

Standard Ad Sizes and Pricing

<input type="checkbox"/> Full Page (8.5"w x 11"h)	\$1,000
<input type="checkbox"/> Half Page (8.5"w x 5.5"h)	\$500
<input type="checkbox"/> Quarter Page (4.25"w x 5.5"h)	\$250
<input type="checkbox"/> Business Card/Listing	\$100

Premium Ad Placements

<input type="checkbox"/> Outside Back Cover	\$3,000
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2000
<input type="checkbox"/> Page Opposite the Welcome Letter	\$2000
<input type="checkbox"/> Pages Opposite Honoree Bios	\$1500

Types of Journal Ads

- ☐ Corporate Ads
- ☐ Small Business Ads
- ☐ Tribute Congratulatory Messages
- ☐ Personal Listings

Your ad in this year's gala program is a great way to:

- Congratulate the 2025 award recipients
- Celebrate the impact of IMPACCT Brooklyn
- Promote your organization

File formats:

- File type: PDF, JPEG or AI
- Resolution: 300 dpi
- Size: See exact sizes above
- Bleed: no bleed or trim marks
- Color mode: CMYK

Advertisement art must be submitted by October 8, 2025.

Please email art to
Sandra Garcia Green,
advancement@impacctbk.org



PAYMENT OPTIONS

OPTION 1: ONLINE PAYMENT

Scan this QR code to complete your sponsorship online securely:

Include Subject: *September 18th The Emerald Ball 2025*



OPTION 2: CREDIT CARD ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____

Expiration Date: ____/____

CVV Code: _____

Name on Card: _____

Billing Address (if different from above:) _____

Signature _____

OPTION 3: ACH TRANSFER ☐ I prefer to pay via ACH transfer

Please send ACH instruction to my email address.

Preferred Email: _____

OPTION 4: CHECK

☐ Enclosed is a check payable to "Pratt Area Community Council"

☐ I will mail a check by _____ (date)

Mail to:

IMPACCT Brooklyn
Attn: Craig Campbell
1000 Dean Street, Suite 420
Brooklyn, NY 11238

IMPORTANT DEADLINES

Sponsorship Commitment: September 30, 2025

Logo/Ad Submission: October 8, 2025

Guest Names Submission: October 10, 2025

CONTACT INFORMATION:

For questions about the gala or sponsorship opportunities, contact **Sandra Garcia-Green**

Sponsorship Inquiry

✉ Advancement@IMPACCTBK.org

Please send your organization Ad or Logo or direction to **Advancement@impacctbk.org**

IMPACCT BROOKLYN

OUR VISION: To eradicate housing insecurity in Brooklyn

OUR MISSION: We build, restore and preserve quality housing and education services to keep our residents rooted in Brooklyn

IMPACCT Brooklyn is a 501(c)(3) nonprofit organization

Tax ID: 11-2452752 | Your contribution is tax-deductable to the extent allowed by law.

FOR OFFICE USE ONLY

Date Received: _____ Received By: _____ Payment Method: _____

