



IMPACCT BROOKLYN

Annual Benefit | **The Emerald Ball** - IMPACCT . IGNITE . INSPIRE

SPONSORSHIP COMMITMENT FORM 2025

DATE: October 15, 2025 | 6PM

Location: Willow Hall at Hotel Indigo | 500 Metropolitan Ave, Brooklyn, NY 11211

Purpose : Annual Benefit & Night of Recognition to Eradicate Housing Insecurity

SPONSOR INFORMATION

Company/Organization: _____

Contact Name: _____ **Title:** _____

Email: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

How would you like to be listed in event materials? _____

☐ Please keep our sponsorship anonymous

PLEASE SELECT YOUR SPONSORSHIP LEVEL ON THE FOLLOWING PAGES

We welcome the opportunity to create customized sponsorship packages that align with your organization's values and marketing objectives. Please contact us to discuss tailored partnership opportunities.

Thank You

TURN PAGE 

SPONSORSHIP OPPORTUNITY - Corporate

SELECT YOUR SPONSORSHIP LEVEL

☐ **PRESENTING SPONSOR - \$50,000+**

*Exclusive title recognition ("presented by"), premier table for 12 guests with dedicated service, opening remarks opportunity, logo on step-and-repeat, premium full-page program ad (inside cover), 5 social media posts with feature story, branded gift items, year-round corporate partner recognition, private housing development tour, employee volunteer day**

☐ **EMERALD SPONSOR - \$25,000**

Premium table for 10 guests, full-page program ad, prominent logo placement, 3 social media posts, press recognition, branded gift items, private meet & greet, year-round recognition

☐ **JADE SPONSOR - \$10,000**

Reserved seating for 4 guests, half-page program ad, logo on materials, 1 social media posts, press recognition, branded gift item, verbal recognition

☐ **FOREST SPONSOR - \$5,000**

Reserved seating 2 for guests, quarter-page program ad, logo on materials, 1 social media post, verbal recognition

☐ **SAGE SPONSOR - \$2,500 (Couples Sponsorship)**

Reserved seating for 2 guests, logo in program, name on materials, social media recognition

☐ **MINT SPONSOR - \$1,000**

Reserved seating for 1 guests (Corporate)

SPONSORSHIP OPPORTUNITY - Corporate

CHAMPIONS CIRCLE: HONORING EXCELLENCE IN HOUSING IMPACT

Join the Champions Circle by sponsoring one of our prestigious awards celebrating those who build, restore, and preserve Brooklyn's communities. Your support not only recognizes exceptional leadership but also advances the very programs our honorees champion.

SELECT YOUR SPONSORSHIP LEVEL

☐ **THE FOUNDATION AWARD**

BUILD

Celebrating visionary builders of affordable housing

☐ **THE RENAISSANCE AWARD**

RESTORE

Honoring the revitalization of Brooklyn's housing heritage

☐ **THE CORNERSTONE AWARD**

PRESERVE

Recognizing guardians of community preservation

Champions Circle sponsors receive exceptional recognition including:

- 5 VIP Tickets
 - Opportunity to present the award to the honoree
 - Special recognition in the award presentation video
 - Full-page advertisement in the event program
 - Logo recognition on award materials and event signage
 - Acknowledgment in press releases announcing the honorees
 - Photo opportunity with the honoree
 - Recognition in post-event communications
-

SPONSORSHIP OPPORTUNITY - Corporate

CHAMPIONS CIRCLE: MISSION IMPACT AWARDS

Support IMPACCT Brooklyn's core mission pillars by sponsoring one of our meaningful Mission Impact Awards that celebrate and advance our work to build, restore, and preserve housing and community in Brooklyn.

SELECT YOUR SPONSORSHIP LEVEL

☐ **FOUNDATIONS OF COMMUNITY**

BUILD

Sponsor the *Cultivating Leadership Award*

Support our Tenant Leadership Development Program that builds the foundation for powerful community advocacy.

☐ **ROOTS OF RESILIENCE**

RESTORE

Sponsor the Preserving Roots Award

Nurture the roots of housing stability by funding legal support for families facing displacement.

☐ **SEEDS OF OWNERSHIP**

PRESERVE

Sponsor the "Flourishing Futures Award"

Plant the seeds for Brooklyn's next generation of homeowners by sponsoring our First-Time Homebuyer Workshops.

☐ **CHAMPIONS CIRCLE: FULL MISSION IMPACT SPONSOR**

Sponsor all three Mission Impact Awards

Become the exclusive sponsor of all three Mission Impact Awards, creating a powerful statement of comprehensive support for IMPACCT Brooklyn's full mission.

This premier sponsorship includes:

- Opportunity to present the award to the honorees
 - Special recognition in the award presentation video
 - Full-page advertisement in the event program
 - Logo recognition on award materials and event signage
 - Acknowledgment in press releases announcing the honorees
 - Photo opportunity with the honoree
 - Recognition in post-event communications
-

SPONSORSHIP OPPORTUNITY

EVENT EXPERIENCE SPONSORSHIPS

Support IMPACCT Brooklyn's core mission pillars by sponsoring one of our meaningful Mission Impact Awards that celebrate and advance our work to build, restore, and preserve housing and community in Brooklyn.

SELECT YOUR SPONSORSHIP LEVEL

☐ **GREEN CARPET EXPERIENCE - \$5,000**

Exclusive sponsorship of the arrival experience, including branded step-and-repeat, photo opportunities, and recognition.

☐ **EMERALD LOUNGE - \$5,000**

Sponsor a VIP reception area with branded signage and specialty cocktails named after your organization.

☐ **DIGITAL STORYTELLING - \$3,500**

Sponsor the multimedia presentation showcasing IMPACCT Brooklyn's work, with your logo featured prominently.

☐ **EMERALD AFTERGLOW - \$3,500**

Sponsor the after-party experience with branded elements and recognition.

SMALL BUSINESS OPPORTUNITIES

☐ **LOCAL VENDOR SHOWCASE - \$1,500**

Feature your products or services at the event with a dedicated display area.

☐ **GIFT BAG CONTRIBUTOR - \$500 + PRODUCT DONATION**

Provide branded items for attendee gift bags with recognition in the program.

ADDITIONAL OPPORTUNITIES

Program Advertisement Only: (Format - Jpeg preferred)

☐ Full Page - \$1,000
8 1/2" x 11"

☐ Half Page - \$500
8.5" x 5.5"

☐ Quarter Page - \$250
4.25" x 5.5"

TOTAL SPONSORSHIP AMOUNT: \$_____

PAYMENT OPTIONS

OPTION 1: ONLINE PAYMENT

Scan this QR code to complete your sponsorship online securely:

Include Subject: September 18th The Emerald Ball 2025



OPTION 2: CREDIT CARD ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____

Expiration Date: ____/____

CVV Code: _____

Name on Card: _____

Billing Address (if different from above): _____

Signature: _____

OPTION 3: ACH TRANSFER ☐ I prefer to pay via ACH transfer.

Please send ACH instructions to my email address.

Preferred Email : _____

OPTION 4: CHECK

☐ Enclosed is a check payable to "Pratt Area Community Council"

☐ I will mail a check by _____ (date)

Mail to:

IMPACCT Brooklyn
Attn: Brendez Wineglass
1000 Dean Street, Suite 420
Brooklyn, NY 11238

IMPORTANT DEADLINES

Sponsorship Commitment: August 31, 2025

Logo/Ad Submission: September 4, 2025

Guest Names Submission: September 4, 2025

CONTACT INFORMATION:

Brendez Wineglass

Sponsorship Inquiry

✉ brendez_wineglass@impacctbk.org

☎ 934-234-8206

Please send your organization Ad or Logo or directions to Advancement@impacctbk.org.

IMPACCT BROOKLYN

OUR VISION: To eradicate housing insecurity in Brooklyn

OUR MISSION: We build, restore and preserve quality housing and educational services to keep our residents rooted in Brooklyn.

IMPACCT Brooklyn is a 501(c)(3) nonprofit organization.

Tax ID: 11-2451752 | Your contribution is tax-deductible to the extent allowed by law.

FOR OFFICE USE ONLY

Date Received: _____ Received By: _____ Payment Method: _____

